



Australian Safe
Communities
Foundation

Australian Safe Communities Foundation Inc

Certifying Centre for Safe Community Programs

On behalf of the WHO Collaborating Centre on Community Safety Promotion,
Department of Public Health Sciences, Division of Social Medicine, Karolinska Institutet, Sweden

Safe Community Jinqiao Town No.197



Name of the Community : Jinqiao Town, Pudong New Area, Shanghai

Country : People's Republic of China

Number of inhabitants : 99,078

Programme started year : June 27, 2007

ISC Network Membership Designation year : April, 2010

Info address on www for the Programme : <http://www.safecommunity-jq.gov.cn/>

Full application available:

http://www.safecommunities.net.au/upload_docs/201006251137360.Jinqiao%20ISC%20Appliation.pdf

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The programme covers the following safety promotion activities:

Children 0-14 years:

1. Improvement of facility of kindergartens

- Put soft material on the walls of kindergartens,
- Add caps to the exposed sewer outlet in activity areas, and
- Change sharp points of furniture, including tables and chairs, to round ones, etc.



2. Establish Jinbeibei demonstration site for early stage safety education of children aged from 0 to 3 years old

- Give lectures on safety to children and parents to promote scientific caring concepts,
- Help children taking self-protecting and falls-preventing training, and
- Write books and make cards on children safety education, etc.



3. Circus wagon on early stage education

Removable parents-children parks were built in remote areas, especially in blocks where floating population inhabited. Circus wagon on early stage education was used to delivery teaching toys, publicity boards, materials and teaching-aid facilities to these removable parents-children parks. With this kind of early stage education facilities, guidance and services on safety education were provided to families from remote areas.



4. Red-Cross first aid training in schools

Red cross first aid training and children safety education were carried out in schools. Teachers and parents took training on children safety separately to learn the skills on how to prevent and respond to children injuries.



5. Children safety volunteers in communities

A group of children safety volunteers was teamed up to integrate efforts from both community workers and parents. Based on this community platform of children safety, communications between families were reinforced through multiple ways, including mutual help, gentle reminding, and consultation, etc.



Youth 15-24 years:

- Intensify publicity to form a safety climate in community, and awaken safety consciousness of young ages
- e-class on the website of Jinqiao (www.sjqu.net)

Internet and lectures are integrated by e-class on the website of jinqiao to promote the concept of safety community. The e-class is a convenient way for the residents to learn safety related knowledge and a good space for mutual activities.

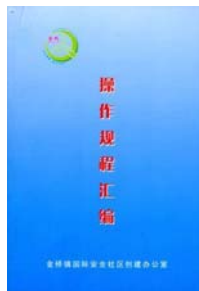
Adults 25-64 years:

1. Evaluation and classification of safe production credibility

3 times of safe production credibility assessment and classification were carried out by professional organizations on safety assessment. As a result, Jinqiao town signed "Safe Production Responsibility Pledge" with 14 residents committees and 393 enterprises to confirm corporate safety responsibilities internally.

2. regulate operational procedures for enterprises

52 safe operational regulations were formulated and suggested to enterprises to regulate operational procedures. Experts from the safety association were hired as agents of safe production services to formulate administrative rules and provide models for standardized operation.



3. Training of safety production for staff members

Safe production education was provided for staff members. Training and emergency responding drills were carried out for employees. Self-inspection and self-correction were conducted regularly.



Elderly 65+ years:

1. Improve living environments for senior citizens

Help senior citizens improve living environments, such as ramp reconstruction, handrail installation in bathroom, kitchen, and nursing house, laying anti-skid pad, distributing complimentary non-slip slippers, etc.



2. Safety education for senior citizens

A network of safety and health training was established to organize seminars on safety and health regularly for senior citizens.

At the following environments:

Home:

- 1、Improve living environments for senior citizens

2、exhibition of safety products for domestic life of children



Traffic:

1. Auto-monitoring alarm system of the pedestrians who run red lights

The system could monitoring behaviours of pedestrians running red lights by installing video monitor, LED out-door display screen, voice alarming devices and so on. When pedestrians are about to run the red light, the system would alarm "You are running the red light, please obey the traffic regulation!" Behaviours of offenders would also be shown on the LED and recorded.



2. "Z"-shaped safe road-crossing facilities for pedestrians

"Z"-shaped safe road-crossing facilities were set in accident-prone sections of streets to slow down the passage across, which could reduce accidents.



Occupational:

A demonstration site of “Reducing unsafe behaviours of staff” was established. Regulations on safe operation were amended, such as “post safe operational rules (forklift driver)” and “forklift material handling precautions”. Spherical mirrors were installed at corners of warehouse to insure the safe driving of forklifts.



An area was designated specifically for occupational health promotion in the Safety and Health Promotion Centre of Jinqiao Community. Volunteers guided on the spot, using display board, physical exhibition, and video materials to demonstrate how to keep occupational health to practitioners as well as common residents. The content and forms of the exhibition are improving continuously to facilitate the formulation of consciousness on safety for whole people.

School:

◆ Improve facilities of schools

The basketball supports in the stadium were covered by soft material. Sharp points of water containers on the campus were changed to round ones. Equipments of safety assurance were checked and maintained regularly, such as fire extinguishers, aging circuits and electrical equipment.



Sports:

Equipment reconstruction in fitness centres



Leisure:

Environment reconstruction in commercial places and daily living space



Natural Disaster: the consequences (human injuries) related to Natural Disaster. (Example Tsunami Warning System, earthquake safe houses)

Reparation of house cracking caused by land subsidence

Other:

1、 programs on fire prevtion and fire fighting

(1) Unblock fire passageway in rural areas

A specific exclusion of potential danger was carried out. Education on fire fighting and fire drills were provided for all residents.



(2) Youth Military School for fire control was organized in Sanqiao Elementary School.

There was a series of activities on the theme of fire control in Sanqiao Youth Military School, including the establishment of the exhibition hall on fire fighting, summer camps on fire fighting, rehearsing of the large group gymnastics "We are 119 red children", writing text books for fire control military school, organizing Sanqiao Youth advocacy groups on fire fighting. Through the platform of Youth Military School for Fire Control, safety related knowledge was radiated to families and the society.



3) A volunteer fire brigade was set up with 53 members from residents. Trained with knowledge and skills on fire control, the team of volunteer fire fighters organized educational activities on fire safety for residents, prevented kinds of potential fire dangers, stopping behaviours offending rules on fire control, assisting professional firemen on fire fighting and dealing with the aftermath.

2. Food safety program

Campaigns of “food safety 6 intos” were carried out. Food safety specific rectification was implemented in the community. An institution of grading was adopted for food safety assessment. Jingao Road and Jialin Road were designated as key regulatory points.



Violence prevention (intentional injuries):

Intervention of injuries caused by snap-off knife

Operational instructions of snap-off knife were formed. Employees were urged to use labour protective equipments. Sequence of operations was standardized to reduce injuries caused by snap-off knife.



Suicide prevention (self-inflicted injuries):

Psycho consulting room in Jinqiao community

With reservation, professional counsellors provided one to one psychological counselling weekly to residents. Regular psychological salon was held to help residents relieve pressure.



Programs aiming at "High risk-groups":

1、 Establish Jinbeibei demonstration site for early stage safety education of children aging from 0 to 3 years old

Give lectures on safety to children and parents to promote scientific caring concepts,
Help children taking self-protecting and falls-preventing training, and
Write books and make cards on children safety education, etc.



2、 Program of fall prevention for senior citizens

Balance exercises were held for senior citizens. Project of sights restoring was carried out for elderly suffering for cataract. Mayday appeal equipments were provided to the oldest old who lived alone. "Happy Agedness Life" psycho consulting room was also set to carry out interventions.



3. The apartments for the Blue collar

Collective accommodation was provided to rural workers from remote areas. Comprehensive administrative institution on safety was formed in the blue-collar apartment, for example, the 24-hour security patrols. Kinds of activities with the theme of safety were held to improve the consciousness of safety of rural workers, such as educational programs on safety, regular health examination, fire trainings and drills.



Community injury surveillance post is established in Jinqiao community health centre, and injury surveillance sites are established in resident committees, kindergartens, schools, traffic police departments, police stations, firehouses, safety and surveillance offices and etc professional departments.

Numbers per year:

There were 612 cases in 2006, 739 in 2007, 1413 in 2008, and 1350 in 2009.

Population base:

Population live in Jinqiao

Started year: April 2006

Publications: China work safety news, Wen Hui Po, Pudong Times

Produced information material, pamphlets:

Safety travels with me, On-site first aid manual, Safety Instructions, Practice for compilation, Alarm Bell – fire control knowledge for Sanqiao Youth Military School, Student Fire Safety Reader, Prevention of falls in older people, Traffic Safety, Health and Safety Tips, Four Seasons Wellness Tips, Fire safety knowledge



Staff

Number : **83**

Photo of leader(s):



Professions: part-time or full-time : **5 full time professions, 78 part-time professions**

Permanent : **83**

Organization : the promotion committee of setting up Safe Community

Leadership group : The fifth fire brigade of Pudong New Area, the Fourth Traffic Police Brigade of Pudong New Area, Jinqiao Police Station, Power Company, Gas Company, School of Public Health of Fudan University

General public health/health promotion group : Pudong New Area CDC, Community Health Centre of Jinqiao

International commitments:

Study visits : **Hong Kong**

Participation in Safe Community conferences:
Beijing 2009 and South Korea 2010